

# ORDER



**Orders**

**Order / Rev:** 710417

**Alt Order #:** 06300101

**Product Desc:** OBAMA FOR AMERICA

**Estimate:** 1536

**Flight Dates:** 09/25/12 - 10/01/12

**Original Date / Rev:** 08/28/12 / 08/29/12

**Order Type:** Political

**Primary AE:** Aaron Ashe

**Sales Office:** T-WAS

**Sales Region:** NAT

**Agency**

**Name:** Greer Margolis Mitchell/ Pol

**Buying Contact:** K Keuleman

**Billing Contact:**

3050 K St NW

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** WEEKLY

**Agency Commission:** 15%

**Advertiser**

**Name:** Obama/D/President

**Demographic:** A35+

**Product Codes:** PL-Presidential

**Priority:** P-4

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	131	\$129,000.00	\$109,650.00
10/01/12	10/07/12	29	\$23,975.00	\$20,378.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	131	\$129,000.00	\$109,650.00	0.00
October 2012	29	\$23,975.00	\$20,378.75	0.00
<b>Totals</b>	<b>160</b>	<b>\$152,975.00</b>	<b>\$130,028.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/25/12	09/28/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)	- TWTF - -	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -			4			\$75.00		0.00			
E 2	WTSP	10/01/12	10/01/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M - - - - - (4:30 XM-4:59 XM)	M - - - - -	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M - - - - -			1			\$75.00		0.00			
E 3	WTSP	09/25/12	09/28/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -			4			\$100.00		0.00			
E 4	WTSP	10/01/12	10/01/12	5-530a 5-530a 10 News	CM	5-530a	M - - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M - - - - -			1			\$100.00		0.00			
E 5	WTSP	09/25/12	09/28/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	4	\$150.00	P-4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -			4			\$150.00		0.00			
E 6	WTSP	10/01/12	10/01/12	530-6a 530-6a 10 News	CM	530-6a	M - - - - -	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710417  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	10/01/12	10/01/12	530-6a 530-6a 10 News	CM	530-6a	M- - - - -	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$150.00		0.00			
E 7	WTSP	09/25/12	09/28/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$175.00		0.00			
E 8	WTSP	10/01/12	10/01/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M- - - - -	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$175.00		0.00			
E 9	WTSP	09/25/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$200.00		0.00			
E 10	WTSP	10/01/12	10/01/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M- - - - -	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$200.00		0.00			
E 11	WTSP	09/25/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$200.00		0.00			
E 12	WTSP	10/01/12	10/01/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M- - - - -	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$200.00		0.00			
E 13	WTSP	09/25/12	09/28/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$100.00		0.00			
E 14	WTSP	10/01/12	10/01/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M- - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$100.00		0.00			
E 15	WTSP	09/25/12	09/28/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$100.00		0.00			
E 16	WTSP	10/01/12	10/01/12	M-F 930-10a Inside Edition	CM	930-10a	M- - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$100.00		0.00			
E 17	WTSP	09/25/12	09/28/12	M-F 10-11a Studio 10	CM	10-11a	- TWTF - -	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$75.00		0.00			
E 18	WTSP	10/01/12	10/01/12	M-F 10-11a Studio 10	CM	10-11a	M- - - - -	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$75.00		0.00			
E 19	WTSP	09/25/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$450.00		0.00			
E 20	WTSP	10/01/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	M- - - - -	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WTSP	10/01/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	M- - - - -	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					2	\$450.00		0.00			
E 21	WTSP	09/25/12	09/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$450.00		0.00			
E 22	WTSP	10/01/12	10/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M- - - - -	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$450.00		0.00			
E 23	WTSP	09/25/12	09/28/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$550.00		0.00			
E 24	WTSP	10/01/12	10/01/12	Y&R Young and the Restless	CM	1230-130p	M- - - - -	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$550.00		0.00			
E 25	WTSP	09/25/12	09/28/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$550.00		0.00			
E 26	WTSP	10/01/12	10/01/12	B&B Bold and Beautiful	CM	130-2p	M- - - - -	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$550.00		0.00			
E 27	WTSP	09/25/12	09/28/12	M-F 2-3p The Talk	CM	2-3p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$300.00		0.00			
E 28	WTSP	10/01/12	10/01/12	M-F 2-3p The Talk	CM	2-3p	M- - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$300.00		0.00			
E 29	WTSP	09/25/12	09/28/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$275.00		0.00			
E 30	WTSP	10/01/12	10/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$275.00		0.00			
E 31	WTSP	09/25/12	09/28/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$400.00		0.00			
E 32	WTSP	10/01/12	10/01/12	M-F 4-5p Dr. Phil	CM	4-5p	M- - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$400.00		0.00			
E 33	WTSP	09/25/12	09/28/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					4	\$275.00		0.00			
E 34	WTSP	10/01/12	10/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	WTSP	10/01/12	10/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$275.00		0.00			
E 35	WTSP	09/25/12	09/28/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$275.00		0.00			
E 36	WTSP	10/01/12	10/01/12	M-F 530-6p 10 News at 530p	CM	530-6p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$275.00		0.00			
E 37	WTSP	09/25/12	09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$500.00		0.00			
E 38	WTSP	10/01/12	10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M- - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$500.00		0.00			
E 39	WTSP	09/25/12	09/28/12	CBS Evening News CBS Evening News	CM	630-7p	- TWTF - -	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$500.00		0.00			
E 40	WTSP	10/01/12	10/01/12	CBS Evening News CBS Evening News	CM	630-7p	M- - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$500.00		0.00			
E 41	WTSP	09/25/12	09/28/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$1,300.00		0.00			
E 42	WTSP	10/01/12	10/01/12	7-730p Wheel of Fortune	CM	7-730p	M- - - - -	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$1,300.00		0.00			
E 43	WTSP	09/25/12	09/28/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$1,500.00		0.00			
E 44	WTSP	10/01/12	10/01/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$1,500.00		0.00			
E 45	WTSP	09/25/12	09/28/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$1,000.00		0.00			
E 46	WTSP	10/01/12	10/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$1,000.00		0.00			
E 47	WTSP	09/29/12	09/29/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S-					1	\$700.00		0.00			
E 48	WTSP	09/30/12	09/30/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710417  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	WTSP	09/30/12	09/30/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$900.00		0.00			
E 49	WTSP	09/25/12	09/28/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$350.00		0.00			
E 50	WTSP	10/01/12	10/01/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$350.00		0.00			
E 51	WTSP	09/25/12	09/28/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$175.00		0.00			
E 52	WTSP	10/01/12	10/01/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$175.00		0.00			
E 53	WTSP	09/29/12	09/29/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$75.00		0.00			
E 54	WTSP	09/29/12	09/29/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$150.00		0.00			
E 55	WTSP	09/29/12	09/29/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$200.00		0.00			
E 56	WTSP	09/29/12	09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$400.00		0.00			
E 57	WTSP	09/29/12	09/29/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$400.00		0.00			
E 58	WTSP	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$500.00		0.00			
E 59	WTSP	09/30/12	09/30/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$350.00		0.00			
E 60	WTSP	10/01/12	10/01/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$4,500.00		0.00			
E 61	WTSP	10/01/12	10/01/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$5,500.00		0.00			
E 62	WTSP	10/01/12	10/01/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710417  
 Alt Order #: 06300101  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 62	WTSP	10/01/12	10/01/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M- - - - -	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$3,500.00		0.00			
E 63	WTSP	09/25/12	09/25/12	Tue Prime A NCIS	CM	Tue 8-9p	- T- - - - -	:30	2	\$5,000.00	P-4	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T- - - - -					2	\$5,000.00		0.00			
E 64	WTSP	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	- T- - - - -	:30	2	\$4,500.00	P-4	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T- - - - -					2	\$4,500.00		0.00			
E 65	WTSP	09/25/12	09/25/12	Tue Prime C Vegas	CM	Tue 10-11p	- T- - - - -	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T- - - - -					1	\$4,000.00		0.00			
E 66	WTSP	09/26/12	09/26/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	- - W- - - -	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - W- - - -					1	\$10,000.00		0.00			
E 67	WTSP	09/26/12	09/26/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	- - W- - - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - W- - - -					1	\$4,500.00		0.00			
E 68	WTSP	09/27/12	09/27/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	- - - T- - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - T- - -					1	\$4,500.00		0.00			
E 69	WTSP	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	Thu 9-10p	- - - T- - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - T- - -					1	\$4,500.00		0.00			
E 70	WTSP	09/27/12	09/27/12	Thu Prime C Elementary	CM	Thu 10-11p	- - - T- - -	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - T- - -					1	\$4,000.00		0.00			
E 71	WTSP	09/28/12	09/28/12	Fri Prime A CSI: NY	CM	Fri 8-9p	- - - - F- -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - F- -					1	\$3,000.00		0.00			
E 72	WTSP	09/28/12	09/28/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	- - - - F- -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - F- -					1	\$3,000.00		0.00			
E 73	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F- -	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - F- -					2	\$3,000.00		0.00			
E 74	WTSP	09/29/12	09/29/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	- - - - - S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - - S-					1	\$1,500.00		0.00			
E 75	WTSP	09/30/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8p	- - - - - S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - - S					1	\$4,500.00		0.00			
E 76	WTSP	09/30/12	09/30/12	Sun Prime B Amazing Race	CM	Sun 8-9p	- - - - - S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - - S					1	\$4,500.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 76	WTSP	09/30/12	09/30/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$4,500.00		0.00						
E 77	WTSP	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$3,500.00		0.00						
E 78	WTSP	09/30/12	09/30/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$3,500.00		0.00						
E 79	WTSP	09/30/12	09/30/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$5,000.00		0.00						
Totals													160	\$152,975.00	